

Motorcyclists Are Welcome At Best Western

The motorcycle season has started at Best Western. Many hotels of the world's largest hotel group offer special services that make a biker's heart beat faster: from safe and dry motorcycle storages, drying facilities for biker clothing, toolboxes and road maps. Due to a worldwide partnership, members of the Harley Owners Group also receive a ten percent discount on their stay.

Eschborn, 20th April 2018. On tour with Best Western: Numerous Best Western hotels offer special rider friendly services so that motorcyclists can discover the most beautiful regions of Germany and Europe on two wheels. In many hotels of the largest hotel group worldwide motorcyclists are very welcome with their equipment and motorbike. To be greeted with a smile after a long day on the road, to be able to park the bike safely and to enjoy a good meal - with its services Best Western makes biker hearts beat faster.

All rider friendly Best Western hotels offer safe and dry storages. In many of them, there are facilities to dry the clothing and toolboxes for some reparation work, a cleaning cloth for helmet visors and road maps with the most beautiful biking routes in the area.

Global partnership with Harley Davidson

Best Western Hotels & Resorts is a global partner of Harley Davidson. Member of the Harley Owners Group (HOG) benefit from a ten percent discount the best flexible price in all of the group's more than 4,000 hotels worldwide. All special rates and offers can be booked online on https://www.bestwestern.com/en_US/offers/hotel-discounts/ride-rewards.html.

Born to be wild in the heart of Germany

The Alps are not the only place to go: The hilly German low mountain range also offers diverse motorcycle routes for every taste and need - for example, in the Rhoen and Vogelsberg mountains, Europe's largest contiguous volcanic massif. Close to the city of Fulda, the hotelier couple Gelhausen welcomes bikers at the rider friendly Best Western Plus Konrad Zuse Hotel. Here, it is even possible to rent a Harley including a tour guide for a day.

The following press picture is available for download:

Caption: Best Western has a heart for motorcyclists: The hoteliers Kai und Daniela Gelhausen from Best Western Plus Konrad Zuse Hotel in Germany are individually taking care of their biking guests.

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About Best Western Hotels Central Europe:

Best Western Hotels & Resorts headquartered in Phoenix, Ariz., is a privately held hotel brand with a global

network of approximately 4,000 hotels in more than 90 countries worldwide. Best Western Hotels Central Europe (BWHCE) headquartered in Eschborn / Germany is in charge of approximately 230 hotels in ten countries: Austria, Croatia, Czech Republic, Germany, Hungary, Liechtenstein, Luxemburg, Slovakia, Slovenia and Switzerland. In addition to its German headquarter in Eschborn there is a regional office in Vienna, Austria. All city and resort hotels of Best Western guarantee uniform and consistent quality standards worldwide and still keep their individual styles and their entrepreneurial independence. As a membership association all Best Western hotels are independently owned and operated. Best Western offers eleven hotel brands to suit the needs of developers and guests in every market: Best Western, Best Western Plus, Best Western Premier, VÄ«b, GL , Executive Residency by Best Western, BW Premier Collection, and BW Signature Collection by Best Western; as well as its franchise offerings Sure Hotel by Best Western, Sure Plus Hotel by Best Western and Sure Hotel Collection by Best Western.

As a service partner Best Western pursues to increase the profitability, success and competitiveness of their member hotels. Best Western Hotels maintain their independence while locking in all the advantages of the world's largest lodging affiliation. Member hotels benefit from a powerful global brand with full-service support and comprehensive marketing and sales activities for all relevant market segments and target groups. All hotels are optimally presented and bookable through all worldwide reservations and online booking channels. More than 34 million travelers are members of the brand's award-winning loyalty program Best Western Rewards, one of the few programs in which members earn points that never expire and can be redeemed at any Best Western hotel worldwide. More information: www.bestwestern.de and www.bestwestern.com

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