

E-Mobility: Discover Slovenia By Electric Car

The Best Western Hotel Kranjska Gora in Kranjska Gora in Slovenia offers guests a special service: Travelers can now explore the holiday region near the Julian Alps with electronic cars. In addition to the climate-friendly electric cars, further environmentally friendly projects are to be implemented in the four star hotel, for example the entire building will soon be converted to renewable energies.

Kranjska Gora (Slovenia) September 25th, 2019. Since this summer, guests can explore the area around the Best Western Hotel Kranjska Gora in Kranjska Gora, Slovenia by electric car. There are two Renault Twizys available for travelers, which can be rented on an hourly or daily basis. The Renault single-seaters can travel up to 100 kilometers with one load, to explore the Slovenian holiday region. "We are always looking for something new to offer our guests a unique stay. Kranjska Gora is a popular region that offers travelers a variety of activities in all seasons," explains Dejan Steiner, Managing Director of the Best Western Hotel Kranjska Gora. After a short briefing by the hotel staff, the climate-friendly journey can begin. "Most of our guests are very excited before the start because they have never driven such an electric car before. But many of them come back after a few days and want to rent the Twizys again. We are delighted that our idea has been so well received by the travelers", says Steiner.

In addition to the two electric cars, the Best Western Hotel Kranjska Gora plans to implement further environmentally friendly projects in the future. For example, the four star hotel is to be converted to renewable energies, for which the installation of heat exchanger pumps is planned. Further, a new system to reduce waste is to be established, among other things by avoiding plastic articles and disposable packaging and the hotel's own shuttle car will also switch to e-mobility.

Unique Vacation Hotel in the Tripoint Area

The Slovenian Best Western Hotel Kranjska Gora on the outskirts of Kranjska Gora has 72 rooms in four categories. In the hotel's own restaurant, the team prepares regional specialities characterised by the cross-border cuisine of the Alpe-Adria region. In the café with summer terrace, guests can enjoy homemade desserts, cakes and ice cream. To relax, the four-star hotel offers a wellness area with indoor pool, children's pool, whirlpool and paid massage services. A fitness room and four tennis courts on the hotel grounds invite you to be active.

The following press picture is available for download:

Explore Slovenia by electric car: The Best Western Hotel Kranjska Gora has two Renault Twizys for guests to discover the holiday region. Picture: Dejan Steiner, Managing Director of the Best Western Hotel Kranjska Gora, with the two electric cars.

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Best Western Hotels Central Europe (BWCE) headquartered in Eschborn / Germany is in charge of around 230 hotels in ten countries: Austria, Croatia, Czech Republic, Germany, Hungary, Liechtenstein, Luxembourg, Slovakia, Slovenia and Switzerland. In addition to its German headquarter in Eschborn there is a regional office in Vienna, Austria. All city and resort hotels of Best Western guarantee uniform and consistent quality standards worldwide and at the same time retain their individual style and their entrepreneurial independence.

As a service partner Best Western pursues to increase the profitability, success and competitiveness of their member hotels. Best Western Hotels maintain their independence while locking in all the advantages of the world's largest lodging affiliation. Member hotels benefit from a powerful global brand with full-service support and comprehensive marketing and sales activities for all relevant market segments and target groups. All hotels are optimally presented and bookable through all worldwide reservations and online booking channels. More than 40 million travelers are members of the brand's award-winning loyalty program Best Western Rewards®, one of the few programs in which members earn points that never expire and can be redeemed at any Best Western hotel worldwide. More information: www.bestwestern.de and www.bestwestern.com

* Numbers are approximate, may fluctuate, and include hotels currently in the development pipeline.

**All Best Western, WorldHotels and SureStay branded hotels are independently owned and operated. In Europe all hotels of SureStay are branded as Sure Hotels.

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