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## **THE MADISON Hotel Hamburg Wins 2020 Tripadvisor Travelers' Choice Award for TOP 25 Hotels - Germany**

**THE MADISON Hotel Hamburg, which belongs to WorldHotels Collection and BWH Hotel Group, was recognized one of the best hotels in Germany by TripAdvisor and received the Travelers' Choice Award 2020 based on outstanding 2019 travelers' reviews. In the ranking of TripAdvisor, the privately owned and managed city hotel in the heart of Hamburg achieved 4th place in the category "Top 25 Hotels in Germany" and 5th place in the category "Top 25 Hotels Best Service – Germany".**

**Hamburg / Eschborn, 30 July 2020** – THE MADISON Hotel Hamburg announced it has been recognized as a 2020 Travelers' Choice award-winner for TOP 25 Hotels - Germany (4<sup>th</sup> place) and TOP 25 Hotels Best Service - Germany (5<sup>th</sup> place). Based on a full year of TripAdvisor reviews, prior to any changes caused by the pandemic, award winners are known for consistently receiving great traveler feedback, placing them in the top 10% of hospitality businesses around the globe.

The private 4-star superior-hotel in Hamburg, which belongs to WorldHotels Collection and BWH Hotel Group, is ranked fourth in the category "Top 25 Hotels - Germany" and is thus one of the best hotels in Germany from the customer's point of view. The 166-room city hotel also achieved a top position in the category "Top 25 Hotels with the best service - Germany" with 5th place in the ranking. "We are overjoyed and incredibly proud of this great award. The Travelers' Choice Award from TripAdvisor does not reflect the opinion of a single customer, but takes into account the ratings of thousands of our guests. So this award is a fantastic confirmation of our daily work as the MADISON team; and at the same time a great motivation, because our main goal is to make guests happy", says Thomas Kleinertz, General Manager of THE MADISON Hotel Hamburg.

### **THE MADISON Hotel Hamburg**

THE MADISON Hotel in Hamburg is a private 4-star superior hotel offering 166 rooms and suites in the heart of Hamburg, ranging from comfortable studio rooms to spacious penthouses with spectacular views of Hamburg, the Elbphilharmonie Concert Hall and the city centre. The high-quality furnishings invite guests to feel at home: A fully functional kitchenette and modern technical equipment, perfect sleeping comfort and a spacious bathroom - with all lovingly selected details - make your stay in Hamburg even more enjoyable. The house is centrally located between the Michel and the Hamburg harbour, right next to Hafencity and Speicherstadt. Culinary delights are served in Marley's Restaurant and the hotel's own hotel bar BAR is the perfect place to end the day. In the Meridian Spa & Fitness next door, guests will find a SPA- and Wellness oasis on 3,500 sqm, which is directly connected to THE MADISON Hotel. Conferences, meetings and celebrations can be held in five different event rooms for all occasions for up to 120 people.

### **Travelers' Choice Awards recognizes the best hotels worldwide**

The TripAdvisor portal annually honors the top-rated hotels in various categories with Travelers' Choice Awards based on ratings, overall scores and stored content from travelers around the world. The TripAdvisor Travelers' Choice Award is based on the number of above-average hotel ratings from guests. TripAdvisor selects hotels worldwide from millions of reviews and divides them into several categories.

**[Here](#) you can find the complete ranking of the Top 25 hotels - Germany, which were awarded with the Traveler's Choice Award:**

**<https://www.tripadvisor.de/TravelersChoice-Hotels-cTop-g187275>**

To see traveler reviews and popular hotel rooms of THE MADISON Hotel Hamburg visit [www.madisonhotel.de](http://www.madisonhotel.de) or [https://www.tripadvisor.de/Hotel\\_Review-g187331-d201214-Reviews-THE\\_MADISON\\_Hotel\\_Hamburg-Hamburg.html](https://www.tripadvisor.de/Hotel_Review-g187331-d201214-Reviews-THE_MADISON_Hotel_Hamburg-Hamburg.html)

**The following press picture is available:**

*Belongs to the best hotels in Germany: THE MADISON Hotel Hamburg was recognized with the Traveler's Choice Award 2020 and achieved 4th place in the ranking "Top 25 Hotels - Germany". Proud of the Traveler's Choice Award 2020: Thomas Kleinertz, General Manager and Julia Dethlefs, Director of Sales & Marketing, THE MADISON Hotel Hamburg.*

### **About THE MADISON Hotel Hamburg**

*THE MADISON Hotel in Hamburg is a private owned 4-star superior hotel and offers a wide range of facilities and services for all 166 rooms and suites that are sized between 35 and 110 sqm. The moment you close the door behind you is when that just-like-being-at-home-feeling begins: every room offers plenty of space for your wishes, from the comfortable studio room to the expansive Penthouse with spectacular views of Hamburg, the Elbphilharmonie and the city center. It doesn't matter whether you are on a business trip or underway with the family. The high-quality furnishings invite you to feel at home: A fully functional kitchenette and modern technical equipment, perfect sleeping comfort and a spacious bath - with all the lovingly chosen details – will make your stay in Hamburg even more wonderful.*

### **About BWH Hotel Group<sup>SM</sup>:**

*The BWH Hotel Group<sup>SM</sup> is an international hotel group headquartered in Phoenix, Arizona, and the umbrella brand for the three global brand families including Best Western Hotels & Resorts, WorldHotels Collection and SureStay Hotel Group with a global network of approximately 4,700 independent hotels in over 100 countries and territories worldwide. \* BWH Hotel Group offers a total of 18 hotel brands worldwide that suit the needs of hotel developers and guests in every market: Best Western®, Best Western Plus®, Best Western Premier®, Executive Residency by Best Western®, VÄ«b®, GL , Aiden®, Sadie®, BW Premier Collection® and BW Signature Collection® as well as WorldHotels® Luxury, WorldHotels Elite, WorldHotels Distinctive and WorldHotels Crafted. SureStay®, SureStay Plus®, SureStay Collection® and SureStay Studio<sup>SM</sup> complete the group's brand portfolio. \*\* BWH Hotel Group<sup>SM</sup> offers hoteliers operational services, sales and marketing support, multiple award-winning online and mobile booking options as well as the customer loyalty programs Best Western Rewards® and WorldHotels Rewards<sup>SM</sup> with more than 40 million members.*

*BWH Hotel Group<sup>SM</sup> Central Europe GmbH, formerly Best Western Hotels Central Europe GmbH, based in Eschborn, supports a total of around 300 hotels in ten countries, including Germany, Croatia, Liechtenstein,*

*Luxembourg, Austria, Slovakia, Slovenia, Switzerland, the Czech Republic and Hungary.*

*Further information: [www.bwhhotelgroup.de](http://www.bwhhotelgroup.de) [www.bestwestern.de](http://www.bestwestern.de) and [www.bestwestern.com](http://www.bestwestern.com)*

*\* Numbers are approximate, may fluctuate, and include hotels currently in the development pipeline.*

*\*\* All Best Western, WorldHotels and SureStay branded hotels are independently owned and operated. In Europe, SureStay Hotels are managed with the brand Sure Hotels.*

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