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Travellers' Choice Award: Hotel Schweizerhof in Zurich is one of the Top 25 Best Hotels in Switzerland

The Hotel Schweizerhof in Zurich, which is part of the WorldHotels Collection and BWH Hotel Group, was recognized one of the best hotels in Switzerland by TripAdvisor and received the Travellers' Choice Award 2020. In the ranking of the global portal, the privately owned and managed historical hotel achieved a place in the category "Top 25 Hotels - Switzerland", making it one of the top hotels in Switzerland.

Zurich, Switzerland / Eschborn, Germany, 31 July 2020. The Hotel Schweizerhof in Zurich has been recognized as a 2020 Travelers' Choice award-winner for TOP 25 Hotels - Switzerland. The historical hotel in the city centre of Zurich, which belongs to the exclusive WorldHotels Collection of the BWH Hotel Group, achieved 23rd place in the ranking of the "Top 25 Hotels - Switzerland" category and is thus one of the best hotels in Switzerland from the customer's point of view. "The entire hotel team is very proud of this great award. The Travellers' Choice Award from TripAdvisor does not reflect the opinion of a single guest, but takes into account the ratings of thousands of our guests. So the award is a fantastic confirmation of our daily work and at the same time a great motivation", says Andreas Stoeckli, General Manager of the Hotel Schweizerhof.

Top hotel in Switzerland: Hotel Schweizerhof in Zurich

The Hotel Schweizerhof in Zurich has been delighting guests from all over the world for over 140 years. The 99-room hotel combines the charm of the past world with modern luxury and cordial service. The historic building is located directly opposite Zurich's main train station and is the ideal starting point for visiting our city by the banks of river Limmat. The famous pedestrian shopping street "Bahnhofstrasse" with its exclusive shops is just a stone's throw away from the hotel's doorstep. Zurich's up-and-coming neighbourhood "Europaallee", the classic financial district by "Paradeplatz" and Zurich's sightseeing spots are all within steps of the hotel. Hotel guests enjoy restful peace and quiet thanks to triple-glazed windows, electrically adjustable beds and adjustable air conditioning. The room facilities also include high-speed WLAN, the intelligent InnSpire entertainment system with flat-screen TV, a Nespresso machine and a kettle with a selection of teas and coffee, fresh flowers, fruit and mineral water. A rich champagne breakfast buffet for overnight guests is also included.

Travellers' Choice Awards recognizes the best hotels worldwide

The TripAdvisor portal annually honors the top-rated hotels in various categories with Travelers' Choice Awards based on ratings, overall scores and stored content from travelers around the world. The TripAdvisor Travellers' Choice Award is based on the number of above-average hotel ratings from guests. TripAdvisor selects hotels worldwide from millions of reviews and divides them into several categories.

Here you can find the complete ranking of the Top 25 hotels - Switzerland, which were awarded with the Traveller's Choice Award:

<https://www.tripadvisor.de/TravelersChoice-Hotels-cTop-g188045>

The following press picture is available:

Caption: Belongs to the 25 best hotels in Switzerland: The Hotel Schweizerhof in Zurich was recognized with the Traveler's Choice Award 2020 and achieved a place in the ranking "Top 25 Hotels - Switzerland".

About BWH Hotel GroupSM:

*The BWH Hotel GroupSM is an international hotel group headquartered in Phoenix, Arizona, and the umbrella brand for the three global brand families including Best Western Hotels & Resorts, WorldHotels Collection and SureStay Hotel Group with a global network of approximately 4,700 independent hotels in over 100 countries and territories worldwide. * BWH Hotel Group offers a total of 18 hotel brands worldwide that suit the needs of hotel developers and guests in every market: Best Western®, Best Western Plus®, Best Western Premier®, Executive Residency by Best Western®, VÄ«b®, GL , Aiden®, Sadie®, BW Premier Collection® and BW Signature Collection® as well as WorldHotels® Luxury, WorldHotels Elite, WorldHotels Distinctive and WorldHotels Crafted. SureStay®, SureStay Plus®, SureStay Collection® and SureStay StudioSM complete the group's brand portfolio. ** BWH Hotel GroupSM offers hoteliers operational services, sales and marketing support, multiple award-winning online and mobile booking options as well as the customer loyalty programs Best Western Rewards® and WorldHotels RewardsSM with more than 40 million members.*

BWH Hotel GroupSM Central Europe GmbH, formerly Best Western Hotels Central Europe GmbH, based in Eschborn, supports a total of around 300 hotels in ten countries, including Germany, Croatia, Liechtenstein, Luxembourg, Austria, Slovakia, Slovenia, Switzerland, the Czech Republic and Hungary.

Further information: www.bwhhotelgroup.de www.bestwestern.de and www.bestwestern.com

** Numbers are approximate, may fluctuate, and include hotels currently in the development pipeline.*

*** All Best Western, WorldHotels and SureStay branded hotels are independently owned and operated. In Europe, SureStay Hotels are managed with the brand Sure Hotels.*

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